



## **STRATEGY**

#### **LEAD FROM THE FRONT THROUGH INNOVATION**

- Upgrade Product Line to Maintain Market Leadership and Establish Value Differential
- Develop Breakthrough Product & Technology to Set New Industry Standards

# 2024 ULTRA® PRODUCT LINE STRATEGY

Provide a Breakthrough Airless Spraying Experience End Users Never Thought Possible

- Breakthrough Motor Technology
- Breakthrough Spray Control & Performance
- Breakthrough Advancements In Pump Technology





# INTRODUCING THE BREAKTHROUGH GRACO XTREME TORQUE™ MOTOR

REVOLUTIONARY DESIGN
DELIVERS

\*\*TORQUE\*\*

PATENTED TECHNOLOGY SO INNOVATIVE THAT WE PURCHASED THE COMPANY







DESIGNED.
ENGINEERED.
MANUFACTURED.
BY GRACO.



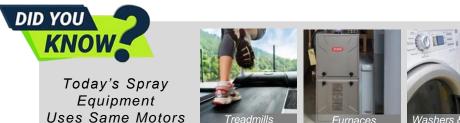
# ALL MOTORS ARE NOT CREATED EQUAL







- Requires High RPM, Multistage Gearing For Torque
- Limited Responsiveness Due to High RPM
- Increases Part Count, Noise and Weight

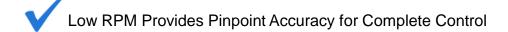




















# INTRODUCING THE BREAKTHROUGH GRACO XTREME TORQUE™ MOTOR





### **UNMATCHED PERFORMANCE!**

#### PATENT PENDING

- 15X MORE TORQUE
   THAN TRADITIONAL MOTORS
- 8X MORE MAGNETS DELIVER RAPID
   ACCELERATION AND SMOOTH PERFORMANCE
- MONITORING PRESSURE 60X
   PER MOTOR REVOLUTION
- 90% LOWER RUNNING SPEEDS
- THE NEW SOUND OF QUALITY™



THE INDUSTRY'S MOST POWERFUL MOTOR.
EXCLUSIVELY FROM GRACO.



# **UP TO 10X QUIETER**











"The Quietness Is The Coolest Thing About It.
I Can Finally Hear My Radio And It's Much
Easier to Talk To My Guys."

William Stanley
Owner, First Class Restoration & Sandblasting

### FIRST THING EVERY END USER NOTICES!















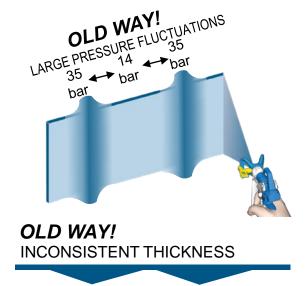


## **JOBSITE CHALLENGES**

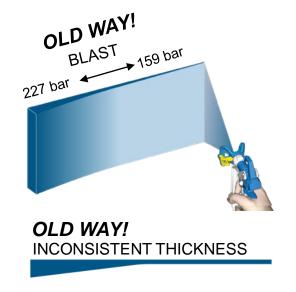


## USERS HAVE DIFFICULTY DIALING INTO THE RIGHT PRESSURE

PRESSURE SET TOO LOW DELIVERS LARGE PRESSURE FLUCTUATIONS



PRESSURE SET TOO HIGH DELIVERS LARGE MATERIAL BLAST



CONTRACTORS ARE UNAWARE OF BEST SETUP PRACTICES



#### **INCORRECT PRESSURE SETTING CAN LEAD TO**

- ✗ Potential Cracking When Dry
- ✗ Potential for Poor Finish (Runs)
- More Overspray and Prep Required
- ✗ Excessive Tip and Pump Wear

- X Inconsistent Sheen
- X Inconsistent Mil Build
- ✗ Requiring Added Steps (Backrolling)

# **NEXT GENERATION CONTROL & FINISH**





## RAPID-RESPONSE™ PRESSURE CONTROL

(PATENT PENDING)

#### INSTANTLY RESPONDS TO DELIVER THE BEST FINISH QUALITY

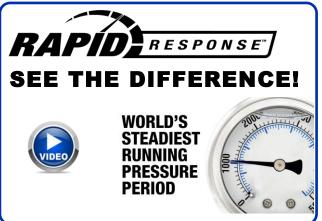
- Immediately Adjusts For The Steadiest Pressure While Ensuring Seamless Motor Transitions During Pump Changeovers
- Precision Control Lets You Set Preferred Pressure Without Having To Re-adjust

#### **DELIVERS MORE PERFORMANCE ACROSS FULL TIP SIZE RANGE**

#### WIDEST PERFORMANCE RANGE IN THE INDUSTRY

- Offers The Largest Operating Pressure (Between 3 227 bar) To Ensure Full Control And Maximum Productivity
- Spray More Jobs With Breakthrough Airless Control!
- Flexible For Full Application Range Coatings, Hose Lengths And Tip Sizes To Meet Every Application





## **PUSH-BUTTON PERFORMANCE**





## SELECTABLE PERFORMANCE MODES™

(PATENT PENDING)

# BUILT TO DELIVER BEST PERFORMANCE AND FINISH FOR EVERY APPLICATION

- Two Selectable Performance Modes Offer Unique Performance Levels To Boost Efficiency on Every Job
- Helps Novice Painters Deliver A Superior Finish On Day One!
- Expand Capability And Range Of Applications With A Single Sprayer
   Like Having Two Sprayers In One!

EASY TO USE.

EASY TO DEMO.

EASY TO SELL!







## **NEXT GENERATION CONTROL & FINISH**





## **LOW PRESSURE PERFORMANCE MODE**

(PATENT PENDING)

USE LP PERFORMANCE MODE ON THE FULL RANGE OF COATINGS





# BRING ON SAVINGS WITH XTREME PRECISION & CONTROL 3 - 140 BAR

- Easier Than Ever To Spray At Low Pressure With RAC® X LP SwitchTips
- Reduce Overspray, Maximize Life, and Achieve a Perfect Airless Finish at Half the Pressure!
- Dial With Precision and Achieve The Specific Pressure Required For Your Coating in 1 bar Increments
- For the first time ever Running and Stall Pressure are almost equal!
- The Full Control Dial Is Finely Tuned To 3 140 bar Range, Making It Simpler To Achieve The Exact Pressure Desired, With Revolutionary Control Down To 3 bar.



# **NEXT GENERATION CONTROL & FINISH**





## HIGH PRESSURE PERFORMANCE MODE

(PATENT PENDING)

# IDEAL FOR DIFFICULT TO ATOMIZE MATERIALS, EXTENDED HOSE LENGTHS OR DURING COLD RUNNING CONDITIONS

- Delivers Full Performance Now With The Most Consistent Pressure
   Up To 75% Less Pressure Fluctuations!
- Delivering The Best Finish Quality At Any Pressure Setting
- Achieve The Specific Pressure Required For Coating and Limit Overspray
   Easily adjust In 3 bar Increments

## XTREME PERFORMANCE WITH HIGH PRESSURE 35 - 227 BAR

- Use This Mode For The Best Finish With Any RAC® SwitchTip
- Rapid-Response System Maintains The Steadiest Running Pressure Period!
- Stall Pressure Now Equals Running Pressure No Need To Overshoot!





## **PROTECT YOUR INVESTMENT!**



# **WATCHDOG™**

(PATENTED)

- Now On ALL XT Electric Sprayers
- Prevents Pump Damage If The Material Supply Is Too Low By Shutting Off The Pump Automatically
- Automatically Prevents Dry Pumping



Engage WatchDog by ——Holding Performance Mode Button for 3 seconds



(PATENT PENDING)

- Now On ALL XT Electric Sprayers
- Industry's fastest Pump Cleaning System!
- Drives The Motor At Max Speed To Deliver The High Velocity Flow (Up To 83 bar)
- High-Velocity Fluid Flow Cleans The Pump 6x Faster Using
   The Fluid
- New Convenient Location At Top Of Pressure Control For Easy Use
  - Reduces Need For Water And Minimizes Recycling Fees



Engage TurboClean by By Simply Turning the Pressure Control to Maximum





# ALL X7 MODELS COME WITH AN LED DISPLAY

- Bright, Easy-to-Read LED Display
- Transparent Cover Shields Display From Debris and Overspray
- Quickly Identify Performance Mode Setting
  - Easily Adjust Performance Mode With Push Of A Button
    - H = High Pressure Performance Mode
    - L = Low Pressure Performance Mode
- Shows Pressure Readout, Job/Lifetime Liter Counter And Self Diagnostics

## LONGEST LIFE BEFORE SERVICE





## ENDURANCE™ VORTEX® PISTON PUMPS - MIDSIZE

PATENT PENDING

#### **LONGEST LIFE IN INDUSTRY!**

- 3X Longer Than the Closest Competitor
- Exclusive VMAX Blue Packings Made Of Proprietary Material Delivering Extended Life

## QUIKACCESS™ INTAKE

- Shorter Foot Valve Delivers Faster Priming And Easier Access To Inlet Ball
- Knock Off Foot Valve Design Delivers Fast Cleaning And Debris Clearing
- Spray Longer with Reversible Inlet Seat

#### **FEATURED ULTRA XT MODELS**

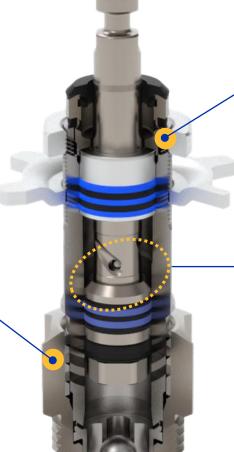


Ultra 490**XT** 



Ultra 495 **XT** 





#### PROCONNECT™ REPLACEMENT SOLUTION

- Fast And Easy On-The-Job Replacement System
- One Part Solution To Keep Spraying

# VORTEX ROTATING ROD TECHNOLOGY

- Automatically Rotates Rod While Pumping Delivering Longest life
- Virtually Eliminates Side Loading



Piston Rod Slowly Turns

## **QUICKLY SERVICE ON JOBSITE**





## PROCONNECT™ PUMP REPLACEMENT SYSTEM

(PATENTED)

### **GRACO KEEPS YOU SPRAYING!**

- Proven Small Electric Design Means Same Removal Process For All XT Electric Models
- Eliminate Downtime Waiting For Service
- One-Part Design Means No Pins Or Parts To Lose!

# PROVEN SMALL ELECTRIC DESIGN NOW AVAILABLE ON ALL XT MODELS











Open Door & Remove Pump



Remove Hose & Suction Tube









#### **MODELS:**



490**X7** .025"

2.6 lpm Stand, Hi-Boy



Ultra 495 **X7** .027" 3.0 lpm

Stand, Hi-Boy



Ultra 650 **XT** .029" **3.4 lpm** Hi-Boy

#### **FEATURES**

#### PATENT PENDING

Xtreme Torque™ Motor Technology

Rapid-Response™ Pressure Control

LED Digital Display

Selectable Performance Modes™

Quietest Sprayer Ever Built

Endurance™ Vortex® Pump With ProConnect™

TurboClean™ Cleaning System

Watchdog™ Pump Protection

Portable, Lighter System

Easy Out® Pump Filter

Rugged Durable Frame

#### **INCLUDES**:

- Contractor™ PC Gun
- RAC X LP517 SwitchTip™
- RAC X Guard
- BlueMax™ II ¼ x 15 m Airless Hose



